

Norwegian partner searches in CLT02 call EEA Grants 2014-2021

The filled in form shall be sent to eeagrants@vlada.gov.sk. All partner requests must be sent minimum three weeks before the deadline of the call to be considered, but we encourage applicants to start their search as early as possible, and to involve the potential partner in the project development. We also encourage applicants to address potential partners directly.

Name of organisation	ARS IUVENTUTIS, civic association
Country	Slovakia
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<p>Your organisation Please describe your organisation and your areas of activity.</p>	<p>The civic association ARS IUVENTUTIS was founded in 2004 with the aim of supporting, developing and organizing cultural, educational and touristic activities in the regions of Slovakia.</p> <p>Currently we are engaged in two initiatives related to the live culture:</p> <ul style="list-style-type: none"> • The <i>ArtPlatform</i> project aimed at organizing art events – concerts, theatre and opera performances, open-air events, exhibitions and openings, art happenings and others – with the aim of presenting art through innovative interpretative and staging practices. • The <i>Young Artists Support Program</i> focused on developing, organizing and, if possible, financially supporting the activities and careers of young performing artists. <p>We are also experienced with European co-operation projects. OZ ARS IUVENTUTIS implemented the project <i>KULT-TOUR CENTER</i> focused on the development of cross-border cultural tourism between the Slovak Republic and Austria (Interreg IIIA Slovakia – Austria), and participated in projects within the <i>European Expert Network on Culture and Audiovisual</i> (Creative Europe) and the <i>European Capital of Culture</i>.</p>
<p>Project idea Please give a brief description of your project idea, what you want to achieve and how you plan to achieve it.</p>	<p>The main idea of the project would be the support of capacity development of cultural players and audience development through an inter-genre reflection of the contemporary art. We see one of the main problems of the current audience development for contemporary arts in the isolated presentation of different art forms and genres resulting into fragmented specialized audiences.</p>

	<p>Within the project we would like to organize inter-genre cultural events (concerts, performances, presentations, etc.) to present contemporary art in a wider perspective allowing to link several art forms and genres (music, poetry, visual arts, digital arts, etc.). In addition, we would like to explore the narrative of different art forms in view of current societal problems and challenges (freedom, human rights, societal inclusion/exclusion, ethnicity, intercultural dialogue, gender equality, etc.).</p> <p>The cultural events shall be accompanied by diverse audience development activities (interactive workshops, discussions, audience surveys, etc.) aimed at enhancing the understanding of contemporary art and its evolutionary parallels in the inter-genre perspective.</p> <p>Finally, we would like to encourage the bilateral exchange of contemporary art activities and artists.</p>
<p>Relevance of potential partner: Please describe the type of organisation/partner profile you are looking for.</p>	<p>We look for a partner (legal entity) who organizes cultural events and would like to be involved in the design and implementation of specific inter-genre performances, as well as, related audience development activities. The cultural events shall involve the presentation of the contemporary Slovakian and Norwegian art in its evolutionary context, as well as, the presentation of artists from both countries. The events shall be organized both in Slovakia and in Norway.</p>
<p>Partner role: What role do you foresee for the partner in the project?</p>	<p>Active involvement in the design of inter-genre cultural events and related audience development activities. We are interested in cooperation of Norwegian and Slovak artists in joint cultural programs to be presented in Norway and Slovakia.</p>
<p>Other comments</p>	<p>We are open to any suggestions on cultural activities and audience development initiatives related to the presented project idea.</p>