

SINGING CITIES



Nettverkssamling Kreative regioner, Norsk kulturråd 5. april 2016
– erfaringer fra Namsos kommune som co-partner og søker.



Namsos som nasjonalt kulturlaboratorium

- Komiteens flertall, medlemmene fra Arbeiderpartiet, Sosialistisk Venstreparti og Senterpartiet, viser til at Namsos kommune i mange år bevisst har satset på kultur som en grunnleggende strategi i alle sammenhenger. Dette gir seg tydeligst utslag i arbeidet med Rock City. Men det skjer også mye interessant overfor barna, i eldreomsorgen, samt i arbeidslivet og helsesektoren. Flertallet viser i den forbindelse til «Lyden av trivsel», som er en av inspirasjonskildene til den kulturelle matpakke. Kommunen har dessuten en åpen kulturskole, og mange barn har friplass. Flertallet viser til at Namsos ønsker å fremstå som et nasjonalt kulturlaboratorium, hvor man kan måle virkningene av den nasjonale kulturpolitikken, og undersøke hvorvidt målet om å nå alle blir oppnådd. Flertallet viser i den forbindelse til at kommunen legger inn betydelige ressurser i dette arbeidet, sammen med fylkeskommunen. Flertallet støtter Namsos som nasjonalt kulturlaboratorium





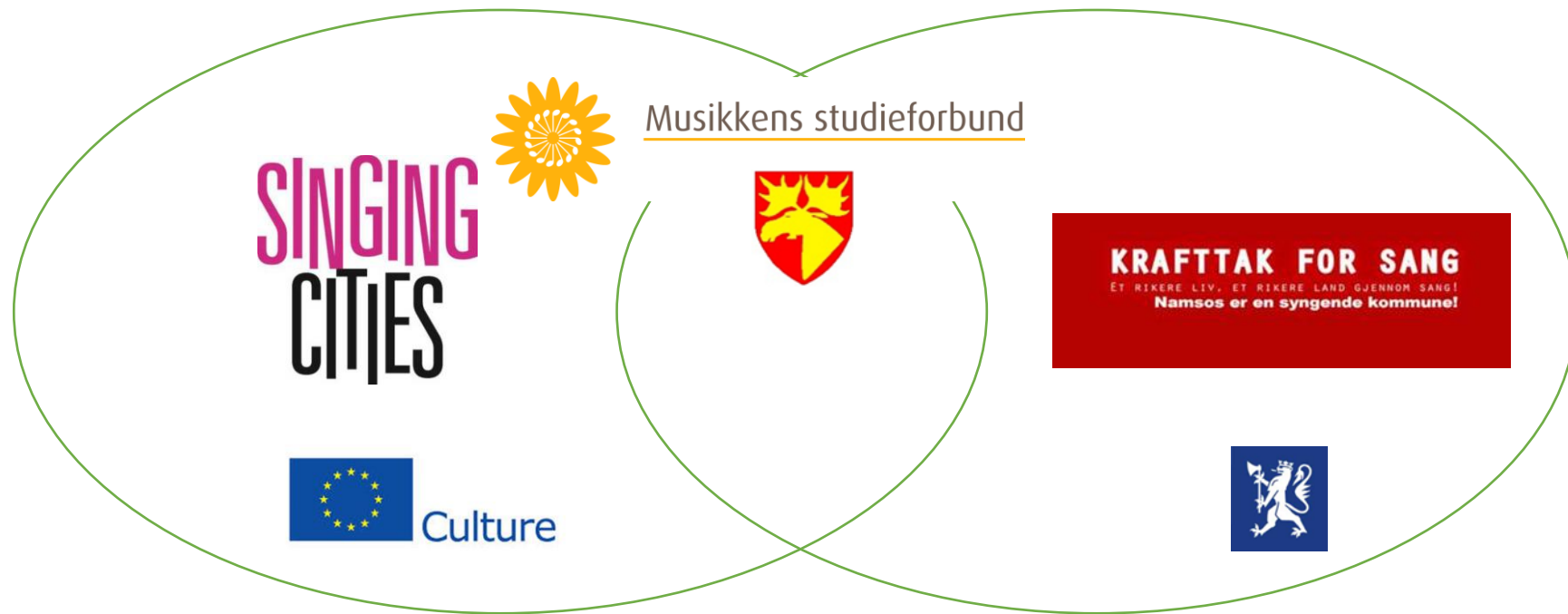
Krafttak for sang



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Visjoner og tankegang er helt sammenfallende

Praktisk samordning skjer gjennom parallell deltakelse

Samfunnsprosjekt med **felles ideologi og mål:**

Singing Cities offer everyone regular opportunities to sing together culminating in yearly celebrations of voices.

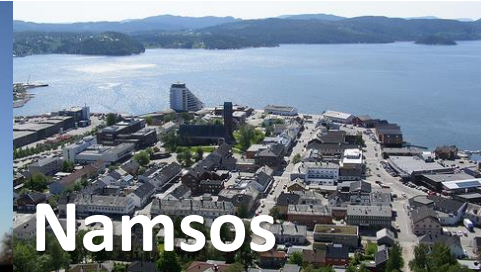
- Alle mennesker får del i sangen som kilde til glede, kreativitet, identitet, helse og egen utvikling



**SINGING
CITIES**

- In a span of a generation hundreds of millions of people will have trained their voices and be singing together.
- Healing the world – one song at a time

Consortia re>>generate cities through music



Building up social cohesion
Creating a sustainable legacy
Promoting the city
Sharing scarce resources



with the support of the Culture
Programme of the European Union



Education and Culture DG

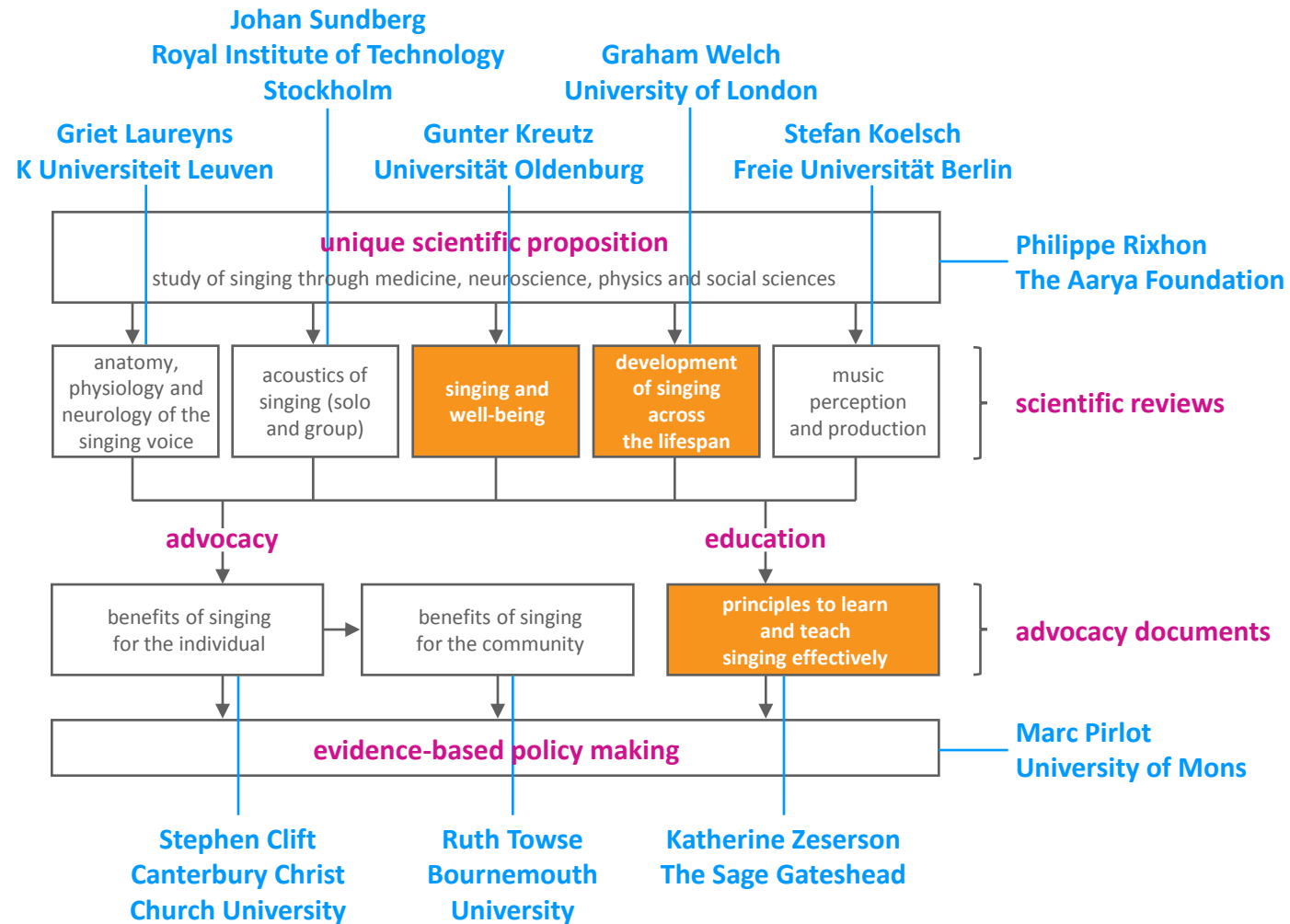
Singing together re>>generates communities across –

- generations
- gender
- ethnicities and cultural communities
- faith and non-faith groups
- affluent and deprived neighbourhoods
- abilities and disabilities
- professionals and amateurs

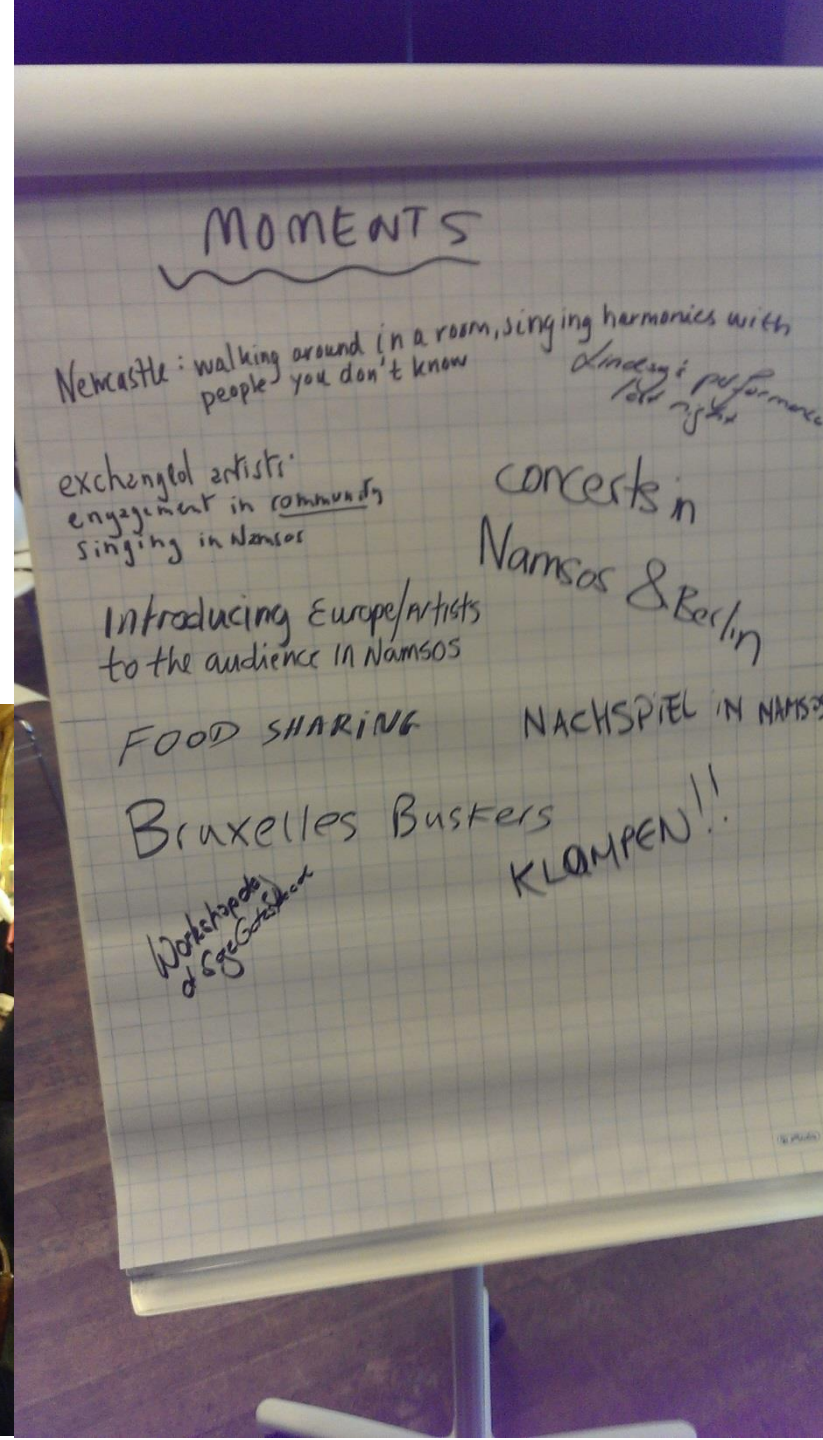


**3 concentric circles
for a grassroots voice festival**

Singing Cities – scientific network



during the
design phase





The Singing Caravan is the vehicle to introduce European towns to the network of ***Singing Cities*** and regenerate their social fabric through singing together. Its cohort of transnational artists and cultural managers visit participating towns twice.

Project period:
1 May 2016 to 1 April 2019

The Singing Caravan intend to

- ❑ **promote** and **introduce** the *Singing Cities* initiative
- ❑ **support** the formulation of **Singing strategies** in the visited cities
- ❑ **reach out** to more singing and non-singing communities in the visited cities
- ❑ **build up** a toolbox of singing best practices, **test** and **implement** them on site, **distribute** them online



ESTIMATED BUDGET
CONSOLIDATED BUDGET - expenditure

Name of the project leader:	Namsos kommune
Title of the cooperation project:	The Singing Caravan
Eligibility period of the project:	from: 01/05/2016 until: 30/04/2019

Please check consistency between figures of the present expenditure part of the estimated budget and revenue part of the estimated budget.

		EURO	
		Total amount	
1	COSTS DIRECTLY LINKED TO THE IMPLEMENTATION OF PROJECT ACTIVITIES	100,850.00 €	30.26%
1.1	Coproduction costs, copyright or royalties and artist re-sale rights	100,850.00 €	
1.2	Premises hire	0.00 €	
1.3	Equipment hire	0.00 €	
1.4	Purchase of materials	0.00 €	
1.5	Purchase of equipment (depreciation only)	0.00 €	
1.6	Transport of equipment	0.00 €	
1.7	Insurance	0.00 €	
1.8	Rent of translation booths	0.00 €	
1.9	Catering	0.00 €	
1.10	Other (specify)	0.00 €	
2	COMMUNICATION, PROMOTION AND DISSEMINATION COSTS AND COSTS OF EXPLOITATION OF RESULTS	45,045.00 €	13.51%
2.1	Production costs (printing costs)	4,000.00 €	
2.2	Advertising costs	16,000.00 €	
2.2.1	Advertising space (publicity TV, radio, press conference, social networks, etc.)	16,000.00 €	
2.2.2	Purchase of materials (T-shirts, flyers, papers, posters, etc.)	0.00 €	
2.2.3	Other	0.00 €	
2.3	Web costs	25,045.00 €	
2.3.1	Costs for the up-date or creation of the web site (attention no staff cost)	25,045.00 €	
2.3.2	Other	0.00 €	
2.4	Documentation costs (professional magazines, newspaper, books etc.)	0.00 €	
2.5	Distribution costs (mail, postage, packaging, etc.)	0.00 €	
3	TRAVEL & SUBSISTENCE COSTS	129,728.83 €	38.92%
3.1	Transport (including local transport)	44,700.00 €	
3.2	Accommodation costs	55,183.33 €	
3.3	Subsistence costs	29,845.50 €	

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		EURO	
		Total amount	
4	STAFF COSTS	48,000.00 €	14.40%
4.1	Salaries (incl. labour costs and social security charges) of personnel and fees for project management	28,750.00 €	8.63%
4.1.1	Project manager/officer	23,750.00 €	
4.1.2	Assistant	5,000.00 €	
4.1.3	Secretary	0.00 €	
4.1.4	Other	0.00 €	
4.2	External professional services	3,500.00 €	
4.2.1	Lawyers	0.00 €	
4.2.2	Accountant	1,000.00 €	
4.2.3	Auditor (linked to the final report)	1,000.00 €	
4.2.4	IT maintenance/Helpdesk	1,500.00 €	
4.2.5	Interpreters and translators	0.00 €	
4.2.6	External speakers	0.00 €	
4.2.7	Other	0.00 €	
4.3	Fees, remuneration of artists, scientific personnel and technicians	15,750.00 €	
4.3.1	Artistic director	15,750.00 €	
4.3.2	Artist fees	0.00 €	
4.3.3	Scientific personnel	0.00 €	
4.3.4	Technicians	0.00 €	
4.3.5	Web master	0.00 €	
4.3.6	Production (design & layout)	0.00 €	
4.3.7	Others (reception staff, security, etc)	0.00 €	
	TOTAL DIRECT COSTS	323,623.83 €	
5	INDIRECT COSTS (MAX. 7% OF THE DIRECT COSTS)	9,709.50 €	3.00%
	Premises and related expenses (e.g. office rent, insurance, electricity, water, cleaning, ...) and offices expenses and consumables (e.g. telephone/fax/Internet connections, postage and mailing, photocopies, equipment depreciation, ...)	9,709.50 €	
	Maximum 7% of the total direct costs =	22,653.67 €	
	TOTAL COSTS	333,333.33 €	
	TOTAL COSTS INCURRED IN OR IN RELATION TO A THIRD COUNTRY	0.00 €	

Our list of active associated partners includes indeed 20 organizations, each one of them member of a large network. We will build upon the communication platform which has emerged from the ***Singing Cities*** project.

Through our memberships in

- ☐ the European Music Council,
- ☐ the European Choral Association,
- ☐ Singing Hospitals,
- ☐ the European Concert Hall Organization and
- ☐ others,

we will build a web of contacts – at two levels, our contacts and the contacts of our contacts – and keep them regularly up-to-date through an electronic newsletter linked to our online presence.



THE SINGING CARAVAN

SINGING CITIES



We will produce two of the three workshops (Activities #1 and #2). We facilitate a network of 10 towns and cities in Mid Norway including the city of Trondheim and leverage that network to organise events and spread the results of the project.

Namsos has a special role among Norwegian municipalities as a "Laboratory of Culture", stipulated by the Culture Committee of the Norwegian Parliament in May 2012.

Namsos is also part of a circle of 14 Norwegian municipalities that run the national project "Singing Communities"/ "Krafttak for sang".

We will send representatives to the other European events within the project and share experiences with European and Norwegian projects sharing the same ideals.



Partners

Namsos (Norway)

- ☐ Local partner: Namsos kommune
- ☐ Local festival: *Woodland – Sound of Namsos*



Utrecht (The Netherlands)

- ☐ Local partner: Stichting Zimihc
- ☐ Local festival: *Bombarie Festival* linked with the *Jaarbeurs*, the most important Dutch trade fair

WOODLAND



SOUND OF
NAMSOS

7. - 13. DECEMBER 2015

Welcome to Namsos

where the weather is cold and the people are a bit warmer



GRONG
SPAREBANK

Statskog



Associated partners

Alcalá de Guadaíra (Spain)

- ❑ Local partner: Pasión por la Música
- ❑ Local festival: To coincide with the final concerts of *Cantania Andalucía*

Athens (Greece)

- ❑ Local partner: Bandaxothen
- ❑ Local festival: *The Hellenic Festival*

Brighton & Hove (United Kingdom)

- ❑ Local partner: Brighton and Sussex Medical School, Glyndebourne Opera and SoundCity, the Brighton & Hove Music Education Hub
- ❑ Local festival: *Brighton Festival*

Brussels (Belgium)

- ❑ Local partner: BOZAR
- ❑ Local festival: *Singing Brussels Celebration Weekend*



Associated partners

Gateshead (United Kingdom)

- ☐ Local partner: Sage Gateshead
- ☐ Local festival: *BBC Radio 3 Free Thinking Festival*

Harstad (Norway)

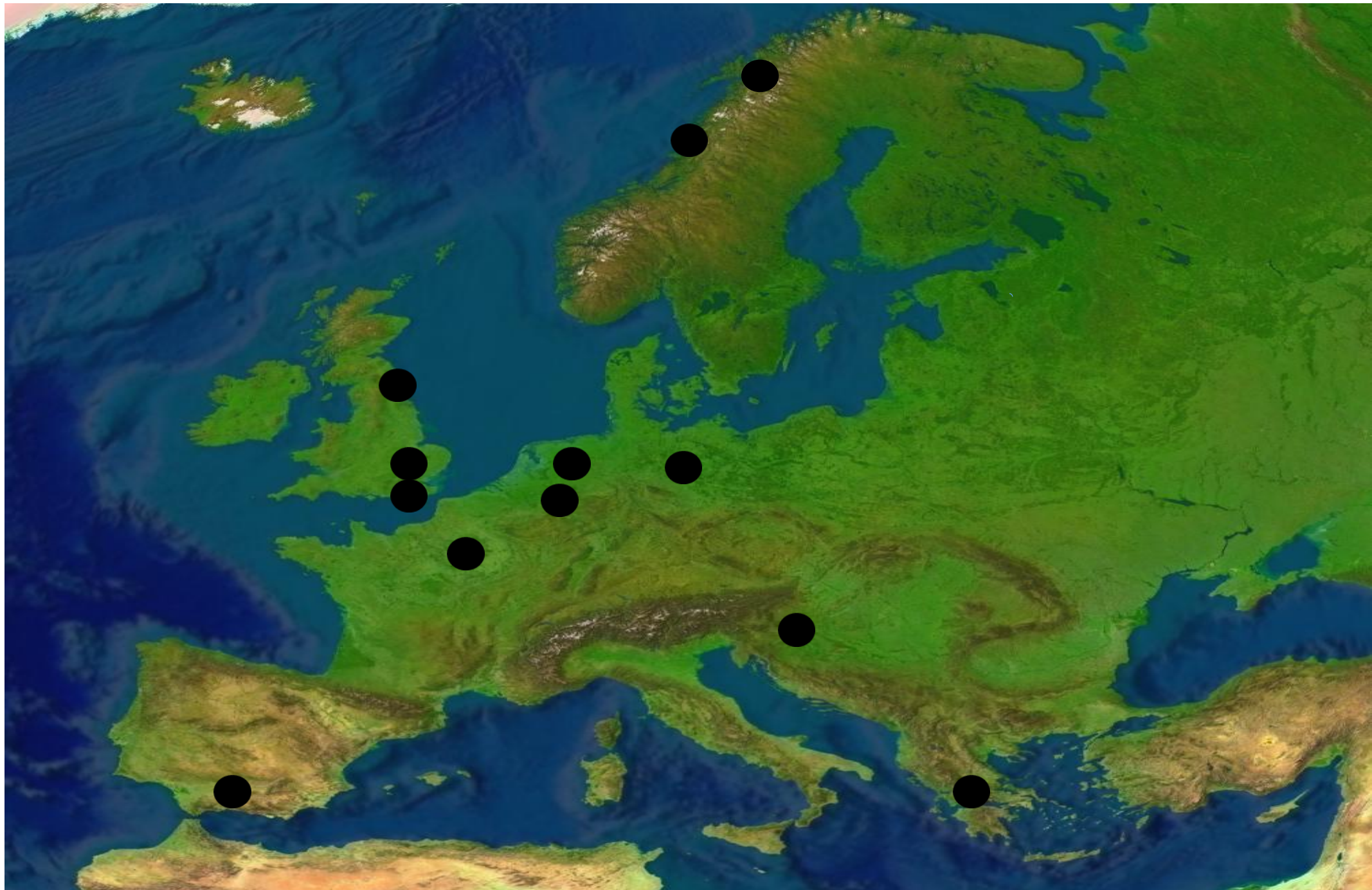
- ☐ Local partner: Harstad kommune, the Municipality of Harstad, a member of the Norwegian national project *Krafttak for sang*
- ☐ Local festival: *Arts Festival of North Norway*

Maribor (Slovenia)

- ☐ Local partner: Carmina Slovenica
- ☐ Local festival: *Festival Maribor*

Paris (France)

- ☐ Local partner: Plate-forme Interrégionale d'Echange et de Coopération pour le Développement Culturel, with the support of Philharmonie de Paris Local festival: Coinciding with a *Sing Along Concert* organised by Interkultur and facilitated by Rundfunkchor Berlin





Singing is the mother of all human communications; indeed mankind sung before it spoke. Scientists confirm that singing is good for you and singing together is good for the community.

Many health problems arise against a backdrop of social isolation, relationship breakdown and low self-esteem. Good medicine can be just as much about helping people to find meaning and purpose in their lives as it is about treating physical and psychological illness. Drugs cannot address these important issues, but there is substantial evidence arts and singing can!